

MAY 30TH + 31ST
2009 10 A.M. - 5 P.M.

Naples Spring Ahead
Artisan Showcase

BRISTOL VALLEY
THEATER

ARTISANS OF ALL KINDS. MUSIC . WINERIES . FESTIVAL FOODS. JOIN US!

The Curtain is rising, and you are invited to join us for the First Annual "Naples Spring Ahead Artisan Showcase"

May 30th & 31st, 2009

10:00 a.m. - 5:00 p.m.

**The Showcase will be held on the grounds of the Naples Memorial Town Hall
 North Main Street - Naples, New York**

This festival is one of the first shows in Western New York for the season and will play host to approximately 100 prominent, truly gifted artisan vendors from all areas of the arts. There will be select, local food vendors, entertainment and a fantastic wine tasting tent, as well as a large tent that will house approximately 6-8 artists under one roof. Great attention is being spent to make this a true "Artisan" show with limited crafts and only the finest of jewelry vendors. You are being personally invited as your work has been seen at other shows or you have been recommended by your peers for the quality and originality of your art. The visions for the Artisan Showcase is to create an ambience that will draw the viewer into the world of your art, creating a venue that far surpasses the "typical" art and craft show.

For many years the Bristol Valley Theater produced an arts and crafts festival that was held the middle of May, and attracted over 20,000 visitors. After a break of several years the theater is back and has joined forces with Grape Moments Studios & Show Productions, with a show that is certain to become a yearly sought after event. Careful detail has been given to the wants and needs of the vendors from booth placement, environment and cost. This showcase, while a major fundraiser for the Theater, the actual show is about you the artist and creating the highest standards possible. The setting of the beautiful hills, lakes and valleys of Naples creates an ambience deserving of your great art talent. May is a perfect time as life returns from the long cold winter, many of the local residents of the surrounding communities have returned from their winter homes, the flowers and trees begin to bloom, and a renewed state of mind emerges for all.

We hope that you will take some time and review the rules/regulations and application that is attached and make this show one of the first shows that you will consider participating in as you begin planning your 2009 show schedules. As a show vendor myself for many years selling fine art paintings, I can well understand any hesitations that you may have in doing what appears to be a first year show. However, we can well assure you that using the examples of attendance and interest of this show from its prior years, with the many changes that have been made, and a tremendous advertising media campaign this show will be a true success first for you as a vendor of the arts and the overall communities. What better supporters of a show could art vendors want than to have someone like a leader such as Bristol Valley Theater to meet your every need. The connection of performing arts and the theater setting combine with artisan's such as yourself creates a great show for all.

The vision of the
Artisan Showcase
 is to create a venue
 that will draw the
 viewer into the world of
 your art, creating a
 true Showcase setting.

We invite you to contact Jo Anne Alliet, Executive Director at 585-374-6563 or Elizabeth Caprini, Asst. Director at 585-329-1224, to answer any questions you may have. This is one show you won't want to miss out on, and being one of the first to apply for participation in.